



Job Description

Job Title	Active Island Manager
Business Area	Active Island Strategic Theme
Location	Jersey Sport, Main Pavilion, FB Fields, La Grande Route de Saint Clement, Jersey, JE2 6QN
Salary	Management Band £50,000 - £55,000 + 10% Cash Pension Contribution
Responsible to	General Manager
Responsible for	Active Referral Coordinator and Instructors / Community Programmes Officer / Active Workplaces Officer (when funded) / Sports Inclusion Officer (when funded) / Walking Officer (when transferred)
Contract Hours Per Week	Permanent Full Time 37.5
Employer	Jersey Sport Limited
Residence Qualification	Five Year Residency or Equivalent Classification.

Background	<p>Jersey Sport was formed in June 2017 as the independent body for the development of sport and active living in Jersey. Jersey Sport will soon be launching the Inspiring an Active Jersey Strategy (IAJ) the vision of which is;</p> <p style="text-align: center;">“Jersey will be a healthier, more productive and fairer society by being one of the most physically active populations in the world.”</p> <p>The mission is;</p> <p style="text-align: center;">“More active people for a healthier island. Jersey will reduce physical inactivity 10% by 2025 and 15% by 2030.”</p> <p>IAJ is a collaborative whole systems approach to tackling inactivity in the island, advocating for a collective effort across government departments, corporate institutions and the volunteer and community sector.</p> <p>Inactivity is one of the greatest social challenges faced by any jurisdiction. A centralised approach underpinned by government policy is paramount if the vision is to be achieved in the life cycle of the plan. The impact of inactivity is widespread across many aspects of island life, and a multi-agency approach is required to create opportunities and remove the barriers which prevent islanders from adopting an active lifestyle throughout the life stages.</p> <p>Jersey Sport is an independent company which receives an annual grant from the States of Jersey to operate various sports and physical activity initiatives across the island. Jersey Sport will be a lead agency for the delivery of IAJ.</p>
Active Island Manager	<p>Inspiring an Active Jersey is an ambitious 25-year behavioral change framework</p> <p>As the Active Island Manager, you will responsible for implementing the Active Island theme of the Strategy. You will be responsible for a wide portfolio of programmes that have a positive impact on all islanders with a particular focus on the least active. The Active Island theme of the strategy has five key outcomes, four of which (detailed below) the post holder will lead and develop. Each theme has a series of outcomes and ambitions.</p> <p>The role holder will be required to work across all government departments, the private sector and the community and volunteer sector to forge collaborative partnerships which can help deliver an active Jersey. This is a critical senior role within the organisation and for the island with the opportunity to get on board at the start of a very exciting journey.</p> <p>You must have a strong background in leading health programmes and ideally experience of physical activity programmes with a working knowledge of health service delivery. You must be able demonstrate experience of forging strong delivery partnerships and be able to lead and develop behavioral change programmes and interventions.</p> <p>You should have the experience, knowledge, skills and determination to deliver</p>

this theme. You will be required to research best practice examples from around the globe and assess what could work to inspire the least active in Jersey. This is an exciting new role that will be a key appointment for Jersey Sport and as a senior manager you will also be required to support the other strategic themes of Sport and Inspiring Places.

Inspiring an Active Jersey Draft Strategy

Active Population	Vision	Population-wide inspirational and innovative programmes for children, adults and families that create the habit of being active and make it the social norm.	
	Why	45% of adults in Jersey do not do enough physical activity in a typical week to benefit their health (4). Change is needed at a population level. Influencing social norms to make physical activity more acceptable is a key aspect of population-level change. (5)	
	Ambitions	Active Opportunities	Every islander will have access to a wide range of opportunities to be active which are innovative, affordable and accessible
		Active Promotion	Inspiring health promotion campaigns, events and initiatives that promote the benefits of being active and make it the social norm to be active.
Active Travel	Vision	An island where active travel (walking, running and cycling) is prioritised over motorised travel, with high standards of safety and accessibility.	
	Why	One of the most effective ways that people can be active is to move more as part of their daily lives – through walking and cycling to get around (6). Actions to promote active travel include providing more infrastructure for cycling and walking; and fiscal and promotional incentives to walk and cycle (7).	
	Ambitions	Cycle Friendly Island	Jersey is a cycle friendly island where the cultural norm is to travel actively.
		Active Infrastructure	Exceptional network of on and off-road commuter routes which foster a culture of active travel being the norm.
Active Workplace	Vision	Most active workforces in the world.	
	Why	Workplaces are key settings where people can be encouraged to be more active, through policies and programmes that support activity as part of the working day (8).	
	Ambitions	Active Workplaces	Active Workplace Partnership established which encourages employers to implement infrastructure, policies, employee benefits and a workplace culture that supports and promotes people to being active.

Active Intervention

Vision	Sport and Active living will have a positive impact on individuals and society through the provision of intervention programmes which target the least active by providing greater support and breaking down barriers to being active.	
Why	Tackling the least active is one of the main principals of this strategy. The opportunities to be active must be equitable and easy to access for all islanders. Targeted programmes provide greater support for individuals with specific needs and barriers to physical activity.	
Ambitions	Active Support	A range of sport and active living programmes aimed at supporting those whose wellbeing would be positively impacted by being more active but require additional support or the removal of barriers to being active.
	Active Prevention	Through the benefits and power of sport and active living, working in partnership with agencies such as the probation service, police, education and the voluntary and community sector, individuals will be supported to make positive life changes.

Jersey Sport Corporate Values

One Team	Support and encourage Open and cascading communication Understand each other's roles and workstreams Help each other achieve Have fun together Support well-being
Value and Respect Everyone	Be self-aware Patience and honesty Respect the contribution of others Listen
Pursuing Excellence	Take responsibility Empowered to make decisions and try new approaches CPD and research Professional approach Reliant Play to our strengths Seek and respond to feedback Provide exceptional service Strive for continual improvement
Safety First	Well qualified Follow policies and procedures Personal safety Always assessing the risks
Celebrate	Promote and share success

Success	Praise and recognition Congratulate self and others
Pride and Belonging	Inspired to be the best you can be Passionate about inspiring an active Jersey Represent and contribute to the positive reputation of Jersey Sport Positively promote what we do Live the brand

Tasks I must do to successfully fulfil my job role

Job specific tasks	As well as being able to demonstrate the behaviors of the organisation above there are a number of specific tasks that will be routinely required of the post holder. In addition, the post holder is required to carry out any task necessary to ensure we continually deliver exceptional service to our customers and stakeholders. The job specific tasks are detailed below.
Key tasks	<ol style="list-style-type: none"> 1 Lead the Active Intervention outcome including researching, implementing and managing programmes and initiatives that support the least active islanders to build active living into their everyday lives. You will line manage the Active Referral scheme, conducting a complete review and provide regular reports through appropriate data collection and software management. 2 Lead the Active Population outcome creating inspirational and innovative programmes for children, adults and families that create the habit of being active and make it the social norm. This theme is about the wider population where there are fewer barriers to overcome. 3 Lead the Active Workplaces strategy which encourages employers to implement infrastructure, policies, employee benefits and a workplace culture that supports and promotes people to being active as part of the working day. You will manage the Active Workplaces Officer (when funded) and implement a workplace award which recognises best practice in the provision of being active at work. 4 Lead the Active Travel outcome working with strategic partners to provide an improved infrastructure and programmes that encourage people to take up cycling and walking. You will contribute to Active Travel becoming part of the fabric of Jersey. 5 Lead and deliver physical activity promotion campaigns in Jersey. You will work closely with the Public Health Unit to develop a calendar of key messages whilst also liaising with the private and third sector to promote joint campaigns. 6 Work with the General Manager to develop and update all Active Island Health and Safety policies and procedures to ensure compliance with current legislation. 7 Lead the development on a range of data collection processes relating to the Active Island theme. You will identify existing data gaps and work with relevant stakeholders to understand the current landscape of physical activity and health. 10 Act as part of the senior management team of Jersey Sport.

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| 11 | Work effectively with the CEO, General Manager and officers to ensure seamless communication and to support activity across the whole company. |
| 12 | Cover the tasks across Jersey Sport as required to ensure the effective operation of the company. |

The experience you must have

<u>Essential</u> <u>Desirable</u>	E	Senior management experience in delivering public health programmes, particularly in the areas of physical activity and social prescribing.
	E	Senior management experience of multi-partnership working with government departments, private sector and voluntary and third sector organisations.
	E	Experience of strategic management and leadership and a proven track record of delivering results.
	D	Experience of researching the impact of health intervention programmes and implementing learning.
	D	An experience of delivering health promotion campaigns.
	D	Experience of working as part of a multi-disciplined senior management team.
	E	Knowledge and understanding of sports programmes.

The qualifications you must have or be prepared to work towards

<u>Essential</u> <u>Desirable</u>	E	Qualified to degree level in health-related discipline or able to demonstrate equivalent knowledge through your professional development.
	E	Demonstrate a progressive personal development programme of qualifications/training relevant to your career.
	E	Competent in Microsoft Office, including Word, Excel and Outlook.